

# RU740D TV



## PRODUCT HIGHLIGHTS

- 4K UHD Processor
- HDR
- Smart TV with Universal Guide
- PurColor
- Slim Design

## SIZE CLASS



See all your favorite entertainment as it was meant to be seen. Enter the world of 4K, where every show, season, and scene is upscaled with enhanced picture clarity. Plus, a smart guide lets you quickly find what you want to watch.

## KEY FEATURES

### Product Type

- Ultra HDTV

### Picture

- 4K UHD Processor
- HDR
- Smart TV with Universal Guide
- PurColor
- Slim Design

### Design

- Clean Cable Solution<sup>®</sup>
- Slim Design
- Bezel Color: Charcoal Black
- Stand Color: Charcoal Black

### Smart

- Smart TV with Universal Guide
- OneRemote Function
- SmartThings Compatible

### Connections

- 3 HDMI Connections<sup>1</sup>
- 2 USB Connections
- 1 Component Video Input (shared)
- 1 Composite Video Input (shared)
- 802.11AC built-in Wi-Fi
- RS232 Control (requires adaptor)<sup>2</sup>
- Optical Audio Output Port

### Audio

- Dolby<sup>®</sup> Digital Plus
- 20 Watt 2 Channel

### Included Accessories

- Standard Smart Remote

### Industry Certifications

- CTA 4K Ultra HD Connected

<sup>1</sup>HDMI—CEC (Consumer Electronics Control) facilitates convenient control functions with compatible devices.

<sup>2</sup>Serial control requires USB adaptor provided by participating dealers and distributors.

**SAMSUNG**

SEE BACK FOR DETAILS

## KEY FEATURES (page 1 of 2)

### Picture

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#### **PurColor**

Enjoy a wide range of color fine-tuned to deliver a vibrant picture.

#### **4K UHD**

See what you've been missing on a crisp, clear picture that's 4X the resolution of Full HD.

#### **4K UHD Processor**

A powerful processor optimizes your TV's performance with 4K picture quality.

#### **HDR**

See shades of color that reveal more detail than HDTV can deliver.

#### **Motion Rate 120**

Smooth action on fast-moving content.

#### **HDR Formats Supported**

HDR10 (Static MetaData), HDR10+ (Dynamic MetaData), HLG (Hybrid Log Gamma). All Samsung 4K UHD TVs also meet the CTA HDR-Compatible Definition.

### Design

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#### **Clean Cable Solution<sup>®</sup>**

Neatly manages cords for a crisp, clean look.<sup>3</sup>

#### **Slim Design**

An elegant slim design for a modern look you'll admire.

### Smart

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#### **Smart TV with Universal Guide**

Our simple on-screen guide is an easy way to find streaming content and live TV shows.

#### **OneRemote Function**

Automatically detects and controls all compatible connected devices and content.<sup>4</sup>

#### **SmartThings Compatible**

Experience more than TV, with a dashboard for seamlessly controlling your smart home devices and appliances.

<sup>3</sup>Not available on 43"

<sup>4</sup>Remote color and design may vary by model.

## KEY FEATURES (page 2 of 2)

### Connections

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#### HDMI

Enjoy higher-quality audio and video with an HDMI connection that transmits both signals over a single cable. Compatible with next generation Ultra HD Blu-ray™ players and HDR content decoding. Includes 1 Audio Return Channel (ARC).

#### Wi-Fi

Enjoy your favorite on-demand content seamlessly through your existing network with built-in Wi-Fi (802.11AC).

### Audio

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#### Dolby® Digital Plus

Enjoy the ultimate digital sound quality on all your favorite movies, TV shows and streaming content. Dolby Digital Plus optimizes your entertainment experience with enhanced sound richness and clarity.

### Included Accessories

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#### Standard Smart Remote (TM-1950A)

### Industry Certifications

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#### 4K Ultra HD Connected

All Samsung 2019 4K UHD and QLED televisions comply with the CTA 4K Ultra High-Definition Connected definition requirements. The trade organization known as the Consumer Technology Association (CTA™) is considered an industry authority on engineering standards for consumer electronics in the United States. Visit [www.cta.tech](http://www.cta.tech) for more information.

# RU740D TV

## MODELS

**MODEL:** UN65RU740D  
**ORDER CODE:** UN65RU740DFXZA

**SCREEN SIZE CLASS:** 65"

**SCREEN DIAGONAL MEASUREMENT:** 64.5"

**UPC CODE:** 887276306209

**COUNTRY OF ORIGIN:** Mexico

**DIMENSIONS (INCHES W x H x D):**

- **TV WITHOUT STAND:** 57.4 x 33 x 2.4
- **TV WITH STAND:** 57.4 x 36.3 x 15.2
- **SHIPPING:** 63.2 x 37.2 x 7.1
- **STAND FOOTPRINT:** 37.2 x 9.8 x 15.2

**WEIGHT (LB):**

- **TV WITHOUT STAND:** 55.3
- **TV WITH STAND:** 61.7
- **SHIPPING:** 79.8

**VESA SUPPORT:** Yes (400mm x 400mm)

**ACCESSORIES INCLUDED IN BOX:**

- **REMOTE MODEL:** TM-1950A

**MODEL:** UN55RU740D  
**ORDER CODE:** UN55RU740DFXZA

**SCREEN SIZE CLASS:** 55"

**SCREEN DIAGONAL MEASUREMENT:** 54.6"

**UPC CODE:** 887276306193

**COUNTRY OF ORIGIN:** Mexico

**DIMENSIONS (INCHES W x H x D):**

- **TV WITHOUT STAND:** 48.8 x 28.1 x 2.4
- **TV WITH STAND:** 48.8 x 31.5 x 14.2
- **SHIPPING:** 54.8 x 33.5 x 6.7
- **STAND FOOTPRINT:** 33.6 x 9.9 x 14.2

**WEIGHT (LB):**

- **TV WITHOUT STAND:** 37.9
- **TV WITH STAND:** 43.4
- **SHIPPING:** 56.2

**VESA SUPPORT:** Yes (200mm x 200mm)

**ACCESSORIES INCLUDED IN BOX:**

- **REMOTE MODEL:** TM-1950A

# RU740D TV

## MODELS

**MODEL:** UN50RU740D  
**ORDER CODE:** UN50RU740DFXZA

**SCREEN SIZE CLASS:** 50"

**SCREEN DIAGONAL MEASUREMENT:** 49.5"

**UPC CODE:** 887276306186

**COUNTRY OF ORIGIN:** Mexico

**DIMENSIONS (INCHES W x H x D):**

- **TV WITHOUT STAND:** 44.3 x 25.6 x 2.4
- **TV WITH STAND:** 44.3 x 29 x 13.6
- **SHIPPING:** 51.5 x 31.1 x 6.7
- **STAND FOOTPRINT:** 33.6 x 9.9 x 13.6

**WEIGHT (LB):**

- **TV WITHOUT STAND:** 30.4
- **TV WITH STAND:** 36.4
- **SHIPPING:** 46.3

**VESA SUPPORT:** Yes (200mm x 200mm)

**ACCESSORIES INCLUDED IN BOX:**

- **REMOTE MODEL:** TM-1950A