



WILD BOAR SALAMI

Cinghiale, Italian for wild boar, is traditionally served around the holidays in Italy. What started out as a limited edition flavor eventually became routine due to its popularity. This Sofi Award winning salami is robust and deep-flavored that is made Texas Wild Boar and mixed with pork, giving it a subtle gamey flavor. Try it with a 30-day aged Pecorino Toscano & Marcona Almonds.

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INGREDIENTS

WILD BOAR INGREDIENTS: Wild Boar, Pork, Sea Salt, Natural Flavors (Celery Powder), Organic Spices, Sugars, Organic Garlic, Lactic Acid Starter Cultures (in Collagen Casing)

SOURCING

TEXAS WILD BOAR

- ANIMALS RAISED IN OPEN LIVING CONDITIONS
- NO ANTIBIOTICS
- NO ADDED HORMONES

PRODUCT INFORMATION

ITEM# 1232

CASE: 9 sticks

UPC# 853544005471

WEIGHT: 5.5 oz

GTIN# 10853544005478 TI-HI: 44 x 4

Nutrition Facts	
Serving Size: 1 oz (28g)	
Serving Per Container: About 6	
Amount per Serving	
Calories 100 Calories from Fat 60	
% Daily Value*	
Total Fat 7g	11%
Saturated Fat 2.5g	13%
Trans Fat 0g	
Cholesterol 30mg	10%
Sodium 490mg	20%
Total Carb 0g	0%
Dietary Fiber 0g	0%
Sugars 1g	
Protein 8g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 2%
*Percent Daily Values are based on a 2000 calorie diet	





THE NEXT GENERATION DELI COMPANY

Creminelli is a values-guided company known for creating authentic charcuterie and fresh, clean-label, protein snacks. Creminelli's approach of using ultra-premium ingredients and small-batch production was inherited from generations of Master Artisan Cristiano Creminelli's family. Partnering with farms dedicated to treating animals humanely and combining traditional techniques with a modern aesthetic, we introduce American fans to innovative new salami flavors and highly-enjoyable, fresh protein snacks.

CLEAN-LABEL

Consumers are trading up to trusted items with clean labels

"86% of millennials and 89% of those with dependent children indicate that Clean Label is an important factor in their purchase decision" - Beyond the Label: Increasing Consumer Demand, Kerry 2018

"87% of consumers said they looked at nutrition labels and 67% of them preferred fewer and simpler ingredients" - Wall Street Journal, August 2016

Nutrition Facts	Amount/serving	%DV*	Total Carbohydrate
	Total Fat 12g	18%	Dietary Fiber 0g
	Saturated Fat 5g	25%	Sugars 0g
	Cholesterol 40mg	13%	Protein 13g
	Sodium 640mg	27%	
	Calories 210		
	Calories from Fat 105		
	Vitamin A 0% • Vitamin C 0%		

2011
\$1.9 billion

As consumers abandon sugar and search for healthier options, protein is leading the growth in snacking

"Sales of meat snacks reached an estimated \$3.3 billion in 2016, up 51 percent from 2011" - SPINS Trend Watch / Summer 2017

2016
\$3.3 billion

"Consumers purchasing premium charcuterie spend 2X the average deli shopper." - Grocery 2016 Customer Spend Analysis

"Meat snacks are growing at 7% CAGR while salty snack sales are flat or declining. Meat snacks command a per-trip price point that is double that of salty snacks" - Meat & Poultry, April 2017

GROWTH OPPORTUNITIES

Creminelli is highly-incremental and builds the basket in the deli

"Specialty foods are growing 12.9% at retail while traditional food sales are only growing 1.4%" - State of the Specialty Food Industry, 2018

"Consumers purchasing premium charcuterie spend 2X the average deli shopper." - Grocery Retailer A, 2016 customer spend analysis

