



# SOPRESSA VENETA

Cristiano learned this recipe from Master Artisan Amelio Stefani. Sopressa means “squeezed” and traditionally it was made by squeezing salami between two pieces of wood. Our soft award-winning Sopressa is made with organic garlic and Sangiovese wine from famed winemaker Bibi Graetz. It pairs well with alpine-style cheeses & Tuscan wines. It is a great addition to a charcuterie board or sandwich.

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## INGREDIENTS

**SOPRESSA INGREDIENTS:** Pork, Sea Salt, Natural Flavors (Celery Powder), Organic Spices, Sugars, Wine, Organic Garlic, Lactic Acid Starter Cultures

## SOURCING

### HUMANELY RAISED US PORK

- ANIMALS RAISED IN OPEN LIVING CONDITIONS
- NO ANTIBIOTICS
- ANIMALS FED A 100% VEGETARIAN DIET
- NO ADDED HORMONES

## PRODUCT INFORMATION

**ITEM#** 1377                      **CASE:** 3 count  
**UPC#** 850732006869        **WEIGHT:** 2.75 lb  
**GTIN#** 90850732006862    **TI-HI:** 7x10

Nutrition Facts	
Serving Size: 1 oz (28g)	
Serving Per Container: Varied	
Amount per Serving	
<b>Calories</b> 100	Calories from Fat 70
% Daily Value*	
<b>Total Fat</b> 8g	<b>12%</b>
Saturated Fat 2.5g	<b>14%</b>
Trans Fat 0g	
<b>Cholesterol</b> 30mg	<b>10%</b>
<b>Sodium</b> 480mg	<b>20%</b>
<b>Total Carb</b> 0g	<b>0%</b>
Dietary Fiber 0g	<b>0%</b>
Sugars 0g	
<b>Protein</b> 8g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 2%

\*Percent Daily Values are based on a 2000 calorie diet





# THE NEXT GENERATION DELI COMPANY

Creminelli is a values-guided company known for creating authentic charcuterie and fresh, clean-label, protein snacks. Creminelli's approach of using ultra-premium ingredients and small-batch production was inherited from generations of Master Artisan Cristiano Creminelli's family. Partnering with farms dedicated to treating animals humanely and combining traditional techniques with a modern aesthetic, we introduce American fans to innovative new salami flavors and highly-enjoyable, fresh protein snacks.

## CLEAN-LABEL

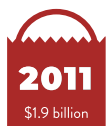
*Consumers are trading up to trusted items with clean labels*

"86% of millennials and 89% of those with dependent children indicate that Clean Label is an important factor in their purchase decision" - Beyond the Label: Increasing Consumer Demand, Kerry 2018

"87% of consumers said they looked at nutrition labels and 67% of them preferred fewer and simpler ingredients" - Wall Street Journal, August 2016

Nutrition Facts	Amount/erving	%DV*	Total Carbohydrate		
	Total Fat 12g	18%	Dietary Fiber 0g		
Serving Size 2 oz. (57g)	Saturated Fat 5g	25%	Sugars 0g		
Servings per Container 1	Cholesterol 40mg	13%	Protein 13g		
Calories 210	Sodium 860mg	23%			
Calories from Fat 105	Vitamin A 0%	Vitamin C 0%			

## HIGH PROTEIN / LOW SUGAR



*As consumers abandon sugar and search for healthier options, protein is leading the growth in snacking*

"Sales of meat snacks reached an estimated \$3.3 billion in 2016, up 51 percent from 2011" - SPINS Trend Watch / Summer 2017



"Consumers purchasing premium charcuterie spend 2X the average deli shopper." - Grocery 2016 Customer Spend Analysis

"Meat snacks are growing at 7% CAGR while salty snack sales are flat or declining. Meat snacks command a per-trip price point that is double that of salty snacks" - Meat & Poultry, April 2017

## GROWTH OPPORTUNITIES

*Creminelli is highly-incremental and builds the basket in the deli*

"Specialty foods are growing 12.9% at retail while traditional food sales are only growing 1.4%" - State of the Specialty Food Industry, 2018

"Consumers purchasing premium charcuterie spend 2X the average deli shopper." - Grocery Retailer A, 2016 customer spend analysis

