



MILANO

Created by artisans in Milan, this salami became known to Americans as Genoa because it left from that shipping port. This mildly flavored salami has a thin grind and smooth texture. It is made with white pepper, nutmeg and garlic. One of our favorite ways to enjoy Milano is cubed w/ pickled giardinera, sliced olives, cheese and EVOO to create the perfect antipasti dish. It can be used for sandwiches, charcuterie boards or snacking.

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INGREDIENTS

MILANO INGREDIENTS: Pork, Salt, Natural Flavors, Organic Spices, Sugars, Organic Garlic, Starter Cultures (in collagen casing)

SOURCING

ALL NATURAL* PORK

- MINIMALLY PROCESSED, NO ARTIFICIAL INGREDIENTS
- NO ANTIBIOTICS
- ANIMALS FED A 100% VEGETARIAN DIET
- NO ADDED HORMONES

PRODUCT INFORMATION

ITEM# 1103

CASE: 2 count

UPC# 896668002407

WEIGHT: 4.5 lb

GTIN# 90896668002400 **TI-HI:** 7x10



Nutrition Facts	
Serving Size: 1 oz (28g)	
Serving Per Container: Varied	
Amount per Serving	
Calories 110	Calories from Fat 70
% Daily Value*	
Total Fat 8g	13%
Saturated Fat 3g	15%
Trans Fat 0g	
Cholesterol 30mg	9%
Sodium 470mg	20%
Total Carb 0g	0%
Dietary Fiber 0g	0%
Sugars 0g	
Protein 8g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 2%





THE NEXT GENERATION DELI COMPANY

Creminelli is a values-guided company known for creating authentic charcuterie and fresh, clean-label, protein snacks. Creminelli's approach of using ultra-premium ingredients and small-batch production was inherited from generations of Master Artisan Cristiano Creminelli's family. Partnering with farms dedicated to treating animals humanely and combining traditional techniques with a modern aesthetic, we introduce American fans to innovative new salami flavors and highly-enjoyable, fresh protein snacks.

CLEAN-LABEL

Consumers are trading up to trusted items with clean labels

"86% of millennials and 89% of those with dependent children indicate that Clean Label is an important factor in their purchase decision" - Beyond the Label: Increasing Consumer Demand, Kerry 2018

"87% of consumers said they looked at nutrition labels and 67% of them preferred fewer and simpler ingredients" - Wall Street Journal, August 2016

Nutrition Facts		Total Carbohydrate	
Amount	% Daily Value*	Amount	% Daily Value*
Total Fat 12g	18%	Dietary Fiber 0g	0%
Saturated Fat 5g	25%	Sugars 0g	0%
Cholesterol 40mg	13%	Protein 13g	26%
Sodium 640mg	27%		
Calories 210			
Calories from Fat 105			
Vitamin A 0%		Vitamin C 0%	

HIGH PROTEIN / LOW SUGAR



As consumers abandon sugar and search for healthier options, protein is leading the growth in snacking

"Sales of meat snacks reached an estimated \$3.3 billion in 2016, up 51 percent from 2011" - SPINS Trend Watch / Summer 2017



"Consumers purchasing premium charcuterie spend 2X the average deli shopper." - Grocery 2016 Customer Spend Analysis

"Meat snacks are growing at 7% CAGR while salty snack sales are flat or declining. Meat snacks command a per-trip price point that is double that of salty snacks" - Meat & Poultry, April 2017

GROWTH OPPORTUNITIES

Creminelli is highly-incremental and builds the basket in the deli

"Specialty foods are growing 12.9% at retail while traditional food sales are only growing 1.4%" - State of the Specialty Food Industry, 2018

"Consumers purchasing premium charcuterie spend 2X the average deli shopper." - Grocery Retailer A, 2016 customer spend analysis

